



The 5+1 Model of Innovation Leadership

by Paddy Miller and Thomas Wedell-Wedellsborg

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5+1 Keystone Innovation Behaviors



1 **Focus** on ideas that matter to the business

2 **Connect** to the outside to find original ideas

3 **Tweak** and challenge the initial ideas

4 **Select** the best ideas and discard the rest

5 **Stealthstorm** past the politics of innovation

+1 **Persist** in the pursuit of innovation as usual

INNOVATION

BUSINESS

AS USUAL

HOW TO HELP YOUR PEOPLE
BRING **GREAT IDEAS** TO LIFE

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HARVARD BUSINESS REVIEW PRESS

The leader as
Innovation Architect:

Helping other people
innovate – as part of
their daily work

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